

# FLAX FACTS!

## What is flax?

Flax plants are one of the world's oldest sources of food and fiber crops, used in products like breakfast cereal, cosmetics, and clothing.

## FLAX Cloths are made using natural flax fiber.

85% flax plus 15% reconstituted cellulose fibers equal an exciting new technology that delivers a high-performing, heavy-duty, disposable cloth made from the stalks of flax plants.



## FLAX Cloths help reduce usage by absorbing more water and oil.



### FLAX Cloths absorb more water

Absorbs 45% more water, at a 28% faster rate<sup>(1,2)</sup>



### FLAX Cloths absorb more oil

Absorbs 23% more oil, at a 38% faster rate<sup>(1,3)</sup>

Sources:

1 Brawny Industrial® FLAX 900 compared to Kimberly-Clark Wypall® X80

2 Need only 3 FLAX 900 Cloths to absorb same amount of water as 5 Kimberly-Clark Wypall® X80 wipers (9.1 x 16.8)

3 Need only 4 FLAX 900 Cloths to absorb same amount of oil as 5 Kimberly-Clark Wypall® X80 wipers (9.1 x 16.8)

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