

# There's Cash in Trash



You know the delight of finding an unexpected crumpled bill in your pocket? Imagine you could capture that same feeling. Except the cash, is in the trash.

## Reducing waste is a legitimate way to rein in costs.

Fundamentally, waste reduction is about the environment. But, it's also about your cash flow. Any strategy deployed which results in people using less of the products you stock—is good for both.

## Here are a few ways to get started.

### Portion Control

The ability to control portions at the point of use limits what people take. For example, when automated paper towel dispensing was tested against standard folded paper towels, results showed 30% fewer towels used.<sup>1</sup>

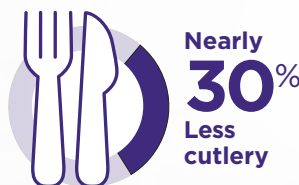
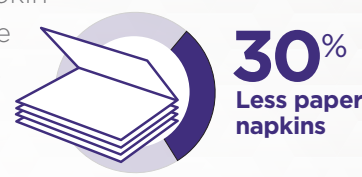


And soap? Touchless amounted to 20% less usage versus manual pumping.<sup>2</sup>



### Portion Control<sup>2</sup>

Portion control is also for the dining room. We all know that. But did you know one-at-a-time napkin dispensing stops people from grabbing handfuls to the tune of 30% less usage?<sup>3</sup>



Automated cutlery dispensing cut usage by almost 30% rendering the community cutlery bin not only kind of gross, but also kind of wasteful.<sup>4</sup>

### Every Sheet Counts

Let's cut to the core—coreless bath tissue—it's exactly as it sounds. Toilet paper without a cardboard center; every bit of it usable. And if saving TP is the name of this game, then toilet seat covers are a player. People are about 20% more likely to build a TP barrier when they're not offered.<sup>5</sup>

### Compact<sup>®</sup> Coreless Bathroom Tissue

**95%**

less packaging waste than GP standard bath tissue by eliminating cardboard cores, inner wraps and outer boxing.



GP Consumer Products processes 2.5 million tons of waste paper annually, diverting enough from landfills to fill more than 45,000 garbage trucks per year.

For more on achieving your waste reduction goals, visit [gppro.com/sustainability](http://gppro.com/sustainability)

1. GP Proprietary Research comparing enMotion<sup>®</sup> touchless towel dispensers with GP standard folded towels.  
2. GP Proprietary Research comparing enMotion<sup>®</sup> touchless soap dispensers with GP manual soap dispenser applying enough soap to cover all hand surfaces.  
3. GP Proprietary Research comparing EasyNap<sup>®</sup> napkin dispensers with larger standard MorNap<sup>®</sup> style in a QSR environment.  
4. GP Proprietary Research comparing SmartStock<sup>®</sup> cutlery dispensers with open bins.  
5. Seat Hygiene Mobile Research—GP Proprietary Research—CBT - 13-01 2015.

