

CHOOSE THE RIGHT WIPER!

The Dirty Truth!

Did You Know Rental Shop Towels Can Pose **Certain Risks?**

Residual Oils, Grease and Often Heavy Metals.¹

Contamination or Damage of Wiping Surfaces.

Confusing Pricing Practices...Often Meaning Higher Costs.

Potential for Lead Present at Concentrations Resulting in Daily Exposure Levels Higher than Regulated Under Prop 65.¹

Threats to Workplace Safety

OUCH!

Residual oils, greases and heavy metals can **endanger employee health.**¹

Metals, such as lead, can be accidentally ingested when transferred from the rental shop towel to workers' hands and then to the mouth.¹

Metal shavings from lathing operations can injure faces and hands, **which could result in lost work time.**

Lack of Efficiency

Residual oils and chemicals can reduce absorption, cause streaks and smears, inhibit adhesion of parts and interfere with electrical connections.

Loose threads and lint can **get caught in machinery** and snag on edges and protrusions. Residues in towels used to clean walls before painting can **affect the paint finish.**

Shop towels lying around can create a **messy** work environment. Additionally, having to grab new towels from a faraway bin can add **lost hours over the course** of a year.

The Hidden Fees

Since GP Flax Wipers are disposable, no water is used to launder them. Laundered shop towels require, on average, between 0.5 and 2.5 gallons of water each for laundering over their lifespan (average of 12 laundry cycles).³

Many launderers generally add a **10% Replacement Charge** and a **15% Environmental Charge** to help cover their waste management costs.

Additionally, many launderers charge you for an inventory level versus your actual usage, making **you pay for towels you don't even use!**

Even if they do charge you for actual usage, it's based on weight, and used towels weigh more.

Costs could be 42% higher than expected!

ENOUGH!

Is There Something Better?

Introducing Brawny Industrial® FLAX Cloths!



FLAX 900

FLAX 800

FLAX 700

FLAX 500

Cloth feel and performance

Reduced Costs

Reduced Usage⁴

Safer Solution

Increased Absorbency⁴

Sustainable 100% USDA Bio-Based Content

Enhanced Productivity

Better for Inventory & Storage

Simplified Purchasing

For more information about Brawny Industrial® products visit gppro.com/wipers or 1-866-HelloGP (435-5647)



Citations -

1 - "Evaluation of Potential Exposure to Metals in Laundered Shop Towels", Gradient Corporation, International Nonwovens Journal, Winter 2003, <http://www.inda.org/toxic/towels/Beyer.pdf>.

2 - 85% flax, 15% reconstituted cellulose fibers (20% in FLAX 500)

3 - Comparative Lifecycle Assessment of Reusable vs. Disposable Textiles-2014, pgs. 12 & 31

4 - Need only 4 FLAX 900 Cloths to absorb same amount of oil as 5 Kimberly-Clark Wypall® X80 wipers (9.1 x 16.8)