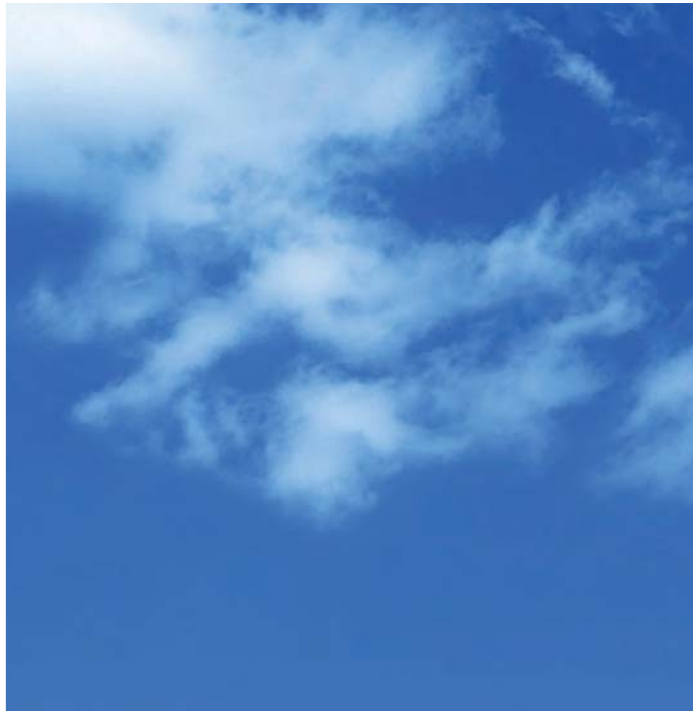



Georgia-Pacific

Green by Design™





The Environmental Protection Agency
has identified strategies to protect
human health and the environment
by practicing “Three Rs”
– REDUCE, REUSE and RECYCLE.

Investing in the environment and our customers

Around the world, Georgia-Pacific plays an active role in the conservation and protection of our environment. We are dedicated to delivering innovative solutions through sustainable practices. In the process, we help our business partners achieve their environmental goals while reducing usage and waste disposal costs.



Georgia-Pacific is the world's largest producer of commercial paper products and the leading designer and producer of source reducing paper towel, napkin and tissue dispensing systems. We've been in the business of manufacturing environmentally friendly products since 1930.

We take this responsibility seriously, making sure that GP products are manufactured, used and disposed of in an environmentally sustainable manner.

Georgia-Pacific is making an impact on the environment.

Supporting the U.S. Environmental Protection Agency (EPA), GP is leading the industry in reducing, reusing and recycling for a healthier environment.

Our Green by Design™ products uphold the EPA's priorities for environmentally sustainable product stewardship, and meet or exceed the EPA Guidelines for post-consumer fiber and recycled content.

At Georgia-Pacific, we are committed to delivering products that make a difference for the planet and our customers every day.



Helping to make the blue planet greener

You will see Georgia-Pacific's environmental seals on our products that are designed to designate environmentally friendly criteria. While other seals exist, we believe that our standards represent the most environmentally preferable products and support the Environmental Protection Agency's strategies of Reduce, Reuse and Recycle.



Reduce

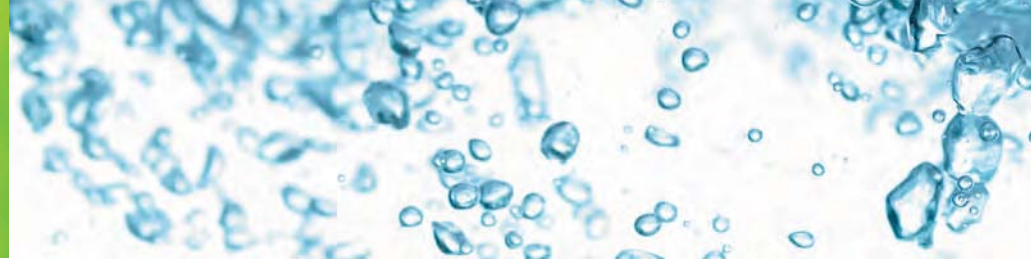
Reducing waste is at the core of our environmental commitment. Georgia-Pacific has introduced cutting-edge methods to reduce packaging waste and actively minimize the amount of waste produced at the point of use.

Georgia-Pacific is the number one producer of away-from-home product source reducing systems. Our Cormatic®, EasyNap®, and enMotion® dispensing systems reduce use and waste by encouraging people to take just the amount of paper they need.

GP's premier automated touchless towel dispenser enMotion® uses one-at-a-time portion control to deliver the right amount of paper every time. With the wave of a hand, a single sheet of highly absorbent towel is presented. An adjustable time-delay feature discourages paper waste and an adjustable towel length allows for customized portion control.

The Compact® coreless tissue and dispensing systems have revolutionized efficient packaging. GP has removed the cardboard core, inner wraps and outer corrugate, reducing the required packaging, shipping and storage space. Compact® is shown to reduce packaging waste by up to 95%. Each case of coreless tissue eliminates 8.5 pounds of waste, or nearly twice the average total waste a person generates each day. Reducing packaging bulk also cuts down on transport costs, fuel use, and GP's carbon footprint.

Recycled content is a priority for environmentally preferable away-from-home tissue products, but reducing use is even better for the environment.



Reuse



Georgia-Pacific is known for finding innovative ways to reuse the by-products of the papermaking process for production and packaging. We recycle and reuse water throughout multiple stages of the papermaking process in our mills. Finally, we have a number of wiper products designed for multiple use and reuse.

Reuse means finding alternative ways to use by-products. GP's mill by-products are reused to make grass grow, build roads and provide a strong foundation for highways. Product reuse also reclaims cellulose fiber through in-mill recovery and recycling systems and reintroduces trim waste back into the pulping process. GP regularly reuses water in pulping and papermaking and recaptures pulping chemicals.



Each person in the United States generates an average of 4.5 pounds of waste per day, much of which goes into landfills.

Source: EPA. <http://www.epa.gov/epaoswer/non-hw/muncpl/faq.htm>

Recycle



GP manufactures over 200 away-from-home products that either contain recycled fiber or are made from 100% recycled fiber.¹ Reclaimed paper production generates less pollution than virgin paper production, and allows fibers to be reused repeatedly, offering environmental savings many times over.

GP does this without sacrificing any quality standards to our customers. GP recycled towel tissue and wiper products retain high performance value and brightness, while reducing the volume of waste paper that goes into landfills. Additional products from the enMotion®, Cormatic® and Preference® brand families also meet these guidelines.

Harmon Associates, a Georgia-Pacific company, is one of the world's largest buyers and sellers of waste paper. And Georgia-Pacific uses nearly 4 million tons of recovered paper and paperboard in its facilities . . . and that's just part of the story. Harmon partners with paper industries throughout the world to recycle fibers for reuse in the most cost-effective ways, reducing the need to harvest precious raw natural resources and the amount of fiber that would otherwise end up in landfills. Harmon tailors solutions for any client, earning a reputation for exceptional customer service.

¹The EPA recycled product content standard is 40-100% recovered fiber and 40-60% post-consumer content for commercial-industrial paper towels. (Source: EPA)

Georgia-Pacific's commitment to the environment, safety, and community

At Georgia-Pacific, we strive to create long-term value for our customers, consumers and society. Our commitment is environmental protection, social responsibility, and economical soundness.

Guided by our principles of integrity and compliance, we manage our operations in a manner that protects the environment and the health and safety of employees, customers, contractors and the public, while fully complying with applicable laws and regulations.

Besides supporting the EPA's Reduce, Reuse and Recycle paper product guidelines, GP commercial products can help others qualify for LEED® (Leadership in Energy and Environmental Design) certification, a nationally accepted benchmark for the design, construction, and operation of high performance green buildings, implemented by the U.S. Green Building Council. (www.usgbc.org)



Here are some other ways in which GP serves the environment, our business partners and consumers, and the world community.

Sustainable Forestry and Environmental Monitoring

Though no longer a timberland owner, GP renews its commitment to sustainable forestry daily through responsible wood procurement practices, compliance with the Sustainable Forestry Initiative® standard, and through support for state forestry and regional landowner associations. Landowners who supply our timber are encouraged to continue to grow forests responsibly for future generations.

In addition, we have expanded the scope of our environmental reporting relating more closely to the Global Reporting Initiative (GRI) - a long-term, multi-stakeholder, international process with a mission to develop globally acceptable guidelines for reporting on the economic, environmental and social dimensions of an organization's activities, products and services.



Through dedicated research and development of innovative products and solutions, GP meets today's needs while working toward a better tomorrow.

GP is helping businesses address today's environmental concerns

Our research, innovations and commitment to public safety and the environment have made us the leader in away-from-home paper products. With our market share, we are helping customers around the world to achieve their own environmental goals, while reducing operational demands.

We help boost our partners' profiles as environmentally responsible businesses while meeting their bottom-line.

GP's Environmental Education Program offers advice to businesses on how they can be more environmentally responsible with the purchase, distribution, dispensing, reuse and reclamation of Green by Design™ paper products.

Please ask our sales representatives for more information about the environmental qualifications of our products.

The proof is in our products.





At Georgia-Pacific, we believe innovation is essential. It drives us to satisfy every customer we touch, keeps us at the forefront of every industry we serve, and gives you confidence that Georgia-Pacific products are the best for your company.

Georgia-Pacific. Innovative people, products and systems building confidence for your business every day.

For more solutions from Georgia-Pacific, contact your Georgia-Pacific representative at 1-866-HELLO GP (435-5647) or visit www.gp.com/awayfromhome

